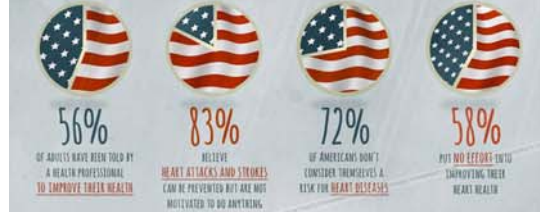




1 IN 3 DEATHS IN THE U.S.A. IS CAUSED BY HEART DISEASE



AMERICANS AT RISK



HIGH RISK HABITS



THE COST OF HEART DISEASE



THIS TOTAL INCLUDES THE COST OF HEALTH CARE SERVICES, MEDICATIONS, AND LOST PRODUCTIVITY
 - 10 BILLION



UP TO 3X MORE EXPENSIVE IN THE U.S. THAN IN CANADA AND OTHER COUNTRIES

UP TO 2X MORE EXPENSIVE IN THE U.S. THAN IN CANADA AND OTHER COUNTRIES

TAKE ACTION AGAINST HEART DISEASE

BEFORE IT'S TOO LATE